

## DRESSING YOU WINDOWS

Covering Your Space, Your Style And Your Needs

When the time comes to outfit your home with new window coverings there are numerous considerations to sort through. George Partsalidis, owner of Kingsway Carpets and Blinds, says that some of the most important things to consider are “lifestyle, practicality, and sense of style.” As well, if you own furnishings of value, such as a Persian rug or a mahogany credenza, you will want to protect them from the sun's harsh ultra-violet rays.



All of these considerations can cause a person exhaustion before you have even begun, but the good news is that Partsalidis and his team at Kingsway are available to assist as you sort through your options. Their goal is to make sure you get smart answers to help you arrive at a well-considered solution. Their experienced perspective will contribute to you finding great looking fashions to cover any window.

Having been in this business for 10 years, Partsalidis loves the interaction with his clients and helping them find what they need. “It's finding and fulfilling a need,” he says. “No need to close the sale, it closes itself. The main thing is

that the clients are comfortable with their choices.”

Carrying a large selection of luxurious quality window coverings, one of the most popular products at Kingsway would have to be Hunter Douglas. The Hunter Douglas line is so extensive that regardless of what you are looking for your needs can be met. When searching out the most unique, design focused look ‘Silhouette’ and ‘Luminette’ both by Hunter Douglas, prove to be the most popular. Being very exclusive styles, these stand out even within the Hunter Douglas products. “They have an edge,” says Partsalidis.

### Consider Your Space

When outfitting your windows, you need to consider the entire space of your room. Regardless of whether you are outfitting every room in a new home or just a single window, Hunter Douglas advises that you consider your options within the context of a single room. This is because the room—more than the window itself—is really the frame for the window covering. Some of the things that impact the best choice in window covering for your space are the rooms’ dimensions, color's, exposure to natural light and certainly what the room is used for.

When contemplating your best choice for window coverings, based on all of these factors, it really does make sense to invest in the time to have a professional—such as those at Kingsway—come to your home and help you along. Focusing on customization, they will be sure to look at all factors involved to keep you on track.

### Consider Your Style

Fashion trends come and go. What you like now may change in the years to come. Generally, if you make your decisions based truly on your style and way of life, you cannot go wrong. With Kingsway and Hunter Douglas there is a style to suit every lifestyle. The list is extensive so be sure to inquire about their collections.

### Consider Your Needs

When looking at style, we see that it is all about form and beauty whereas dealing with need you can see that it is all about function. You need to look now at your window





and your space objectively and logically. Are you looking for privacy? How much light control are you looking for? Are you looking to prevent heat from escaping during cold months while retaining cool air in the warm ones?

Kingsway holds the skills to help you prioritize these and many other needs as you narrow down your final decision. Additional things to consider would be easy operation, safety, sound absorption and window shape. A client from Etobicoke had this to say, "A diamond in the rough. I spotted this place on my way back from Home Depot-wow, what a difference in service and expertise. These guys know their stuff. I was not only impressed with their product knowledge, as I shopped around-their onsite consultation and suggestions pointed me in the right direction while being sensitive to my budget. I cannot say enough how happy I am with the end result. These guys are first class service all the way."

#### **The Finishing Touch**

Anyone who has bought a new home is aware of the fact

that they do shift and settle through time. In some cases this can throw off a window so it is no longer even square. Even brand new windows may not be perfectly proportioned. "No window is the same" tells Partsalidis, "it's like tailoring a dress-each one is unique."

You certainly could go ahead and take your own measurements however, for such a grand investment it would be wise to rely on an experienced professional for both measurement and installation. Because your window coverings are built exclusively for your windows, at Kingsway, even the slightest miscalculation can cause your coverings to hang improperly or function incorrectly.

Receiving 5 stars from Homestars.ca, Amanda from Toronto sums up Kingsway Carpets and Blinds accurately in just a few words, "Good service. On time. Clean. Quality products."

*www.KINGSWAYCARPETSANDBLINDS.com*

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